



146 Fargo Quad
Buffalo, NY 14261-0050
(716) 645-2521
Fax: (716) 645-3990
myubcard.com

PRESS RELEASE

Contact: Raymond Kohl
Tel: 645-2308
Email: rjkohl@buffalo.edu

FOR IMMEDIATE RELEASE
November 15, 2011

Name Sought for UB's New Residential Dining Center

*Campus Dining and Shops seeks name suggestions on contest
Facebook page from UB Students, Faculty & Staff*

(Buffalo, NY) – Wouldn't it be impressive to be able to say "I named that Dining Center when it first opened?" You can have that opportunity as UB Campus Dining and Shops is in search of name suggestions for the new residential dining center currently being constructed in the Ellicott Complex on the University at Buffalo's North Campus.

The new state-of-the-art world-class dining center is scheduled to open August 2012. This new international marketplace concept will feature many display cooking areas, all with freshness in mind. The dining area is divided into 7 distinct food stations, each with its own theme and menu selections including personal pan pizzas and fresh oven-baked hot sandwiches (Deli Station), a variety of innovative meatless dishes (Vegetarian Station), skewered meats over a rotisserie with hot and cold salad bars (Churrascaria), authentic Chinese cuisine prepared before your eyes (Wokery), a traditional pasta station where you create your own dish (Pasta Primavera), a noodle bar with recipes from across the globe (International), as well as many American fare items (Comfort Zone).



Design rendering of the new residential dining center

UB students, faculty and staff can submit name ideas for this new dining center to the contest Facebook page – <http://www.facebook.com/nameUBdiningcenter>. The name submission process will be open until February 17, 2012 at which time UB Campus Dining and Shops team members will narrow the list down to their top five suggestions. The Dining Services Student Advisory Board will then choose the winner from that list.

The person who submits the winning name will be rewarded with a UB Meal Plan for the fall 2012 semester, have their name included on a plaque in the new facility and will be the first guest on the first day of service.

For more information about UB Campus Dining and Shops, visit www.myubcard.com

###

Campus Dining & Shops' primary purpose is to offer a variety of high quality, high value, and innovative dining options designed to fit the varied lifestyles and nutritional needs of the University community. Serving foods from local growers, striving to achieve sustainability, and expanding the availability of dining choices are ways that we enrich the dining experience. We challenge our experienced and knowledgeable employees daily to provide exemplary customer service. Campus Dining & Shops is a multi-unit company employing over 700 people. In addition to providing the University's dining services, CDS also serves the UB community through management of the UB Card Office, Three Pillars Catering, Retail and Convenience Stores, and Vending. In our day-to-day operations we rely on inherent core values: quality items, value prices, environmentally friendly settings, ethical treatment of all, and conducting all phases of our business with integrity.