

Pride of New York Showcase Event at UB

Some of the best from local farmers and food producers that supply the University at Buffalo (UB) were on display as Campus Dining & Shops presented its first Pride of New York Showcase.

The event took place in conjunction with the Greener Shade of Blue and You Day.



Both events were sponsored by the Professional Staff Senate (PSS), UB Green, Campus Dining & Shops and the Faculty Senate.

"Both events provided UB staff, faculty and students with the tools to become better stewards and help build more sustainable communities," said Jim Simon of UB Green.



The Pride of New York Showcase featured local exhibitors showcasing the very best in locally grown produce and dairy products, ice cream, fresh-baked goods and other prepared foods.

"One of the best ways to appreciate the diversity and abundance of New York State food products is to talk with the people who actually produce them," said Raymond Kohl, marketing manager for Campus Dining & Shops. "Supporting local businesses, reducing transportation emissions — there are so many benefits to buying local foods. This is a great way to give our consumers the opportunity to talk to our farmers and food producers, and learn more about the Pride of New York."

Pride of New York Showcase participants included:

- *Upstate Farms* – beverage samples
- *Costanzo's Bakery* – fresh-baked rolls and breads
- *Perry's Ice Cream* – frozen novelties
- *Rosina Foods* – ravioli and meatballs
- *Wardynski's* – all-natural beef hotdog and Polish links
- *Desiderio Produce* – New York apples and apple cider
- *IncrediBull Pizza* – Rich Products pizza dough and Sorrento Cheese



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