

PRESS RELEASE

Contact: Raymond Kohl
Tel: 645-2521 ext.325
Email: rjkohl@buffalo.edu

FOR IMMEDIATE RELEASE
January 21, 2008

CDS to Host Students for JA Groundhog Job Shadow Day

*Campus Dining & Shops partners with Junior Achievement of WNY
for annual Groundhog Job Shadow Day program*

(Buffalo, NY) – Campus Dining & Shops (CDS) is pleased to announce that it will be participating in the 11th Annual Junior Achievement (JA) Groundhog Job Shadow Day program on Friday, February 1, 2008. CDS will be hosting fifth and sixth grade students from Lancaster’s William Street School for a tour of the food service operations and CDS departments at the University of Buffalo.

The Groundhog Job Shadow program allows area students to shadow local businessmen and women for a few hours during a normal business day. “It’s a great way for students to learn what skills and education is needed to succeed in a chosen field and for us to highlight our people and our commitment to the University and community,” said Raymond Kohl, marketing manager for Campus Dining & Shops. “While on campus, the students will be visiting and learning about jobs in Human Resources, Catering, Food Service, Accounting, IT and Marketing,” added Kohl.

JA annually reaches approximately 8 million students worldwide. Through age-appropriate curricula, JA programs begin at the elementary school level, teaching children how they can impact the world around them as individuals, workers and consumers. JA programs continue through the middle grades and high school, focusing on the key content areas of entrepreneurship, work readiness, and financial literacy. Through the dedication of over 500 volunteers, over 13,000 students in Western New York will reap the benefits of being a part of a Junior Achievement classroom during the 2007-2008 school year. Volunteers share their real world experiences with their students, making economic concepts relevant, and fueling an entrepreneurial spirit.

For more information on Junior Achievement of Western New York, please contact:
Shannon Bloomquist, Program Assistant
Junior Achievement of WNY, Inc. • 275 Oak Street, Suite 222
Buffalo, NY 14203 • 716-853-1381

###

Campus Dining & Shops is a not-for-profit corporation established for the general purpose of providing educationally-related services for the benefit of the campus community including faculty, staff, and students. Campus Dining & Shops provides a wide range of services including dining services, campus ID cards, retail services, vending services, and catering services. All purchases made with Campus Dining & Shops help support the UB community, its students and its mission.