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PRESS RELEASE

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FOR IMMEDIATE RELEASE
August 26, 2008

Campus Dining & Shops Ceases Tobacco Sales

Effort supports UB smoke free policy, UBreathe-Free initiative.

(Buffalo, NY) – As of August 25, 2008, Campus Dining & Shops has ceased all tobacco sales on the University at Buffalo. Cigarettes and other tobacco products, which were sold out of three residential convenience stores (The Elli, Teddy's, and Main Street Store) and Campus Tees in the Student Union, will no longer be available for purchase.

“While we support an individual’s choice to smoke, the harmful nature of cigarette smoking or using tobacco products on one’s health is contradictory to the University’s mission to improve the genuine health of the whole campus community,” said Jeff Brady, Interim Executive Director of Campus Dining & Shops.

The health risks of smoking are well documented. In an effort to address one significant facet of the health and wellness of our community, the University is pleased to announce a new Smoking Cessation Program available to any student or employee of the University over the age of 18. This program is truly “wellness in action” and is being done in collaboration with our partners in progress, Roswell Park Cancer Institute, the NYS Smokers Quitline, the Erie-Niagara Tobacco Free Coalition and the NYS Department of Health.

On Wednesday, September 10, 2008 from 9:00 a.m. to 4:00 p.m., information tables will be set up in/outside the first floor of Capen Hall on the North Campus and in/outside Harriman Hall on the South Campus. Anyone who is considering quitting can stop at one of the tables and receive information and a free supply of nicotine gum, patches or lozenges, if eligible. This benefit, worth up to \$60 at a pharmacy, is also available for family members who are present.

From Thursday, September 11, 2008 through Wednesday, September 17, 2008, anyone from the University and/or their family members can stop at one of the following locations to receive information and receive a free supply of nicotine gum, patches or lozenges:

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| Wellness Education Services | 114 Student Union North Campus |
| Human Resources | 120 Crofts Hall North Campus |
| Employee Assistance Program * | 156 Parker Hall South Campus |
| Student Health Services** | Michael Hall South Campus |

* Call 829-2231 for an appointment in advance for this location only.

** Students only, please.

cont.

For those members of the University community who are thinking about quitting and are ready to get help and support, the option of calling the New York State Smokers' Quitline at 1-866-697-8487 is *always* available. They are also available online at www.nysmokefree.com

The UBreathe-Free initiative is being led by a campus-wide committee of expert faculty and staff. Joining these leaders in their effort are the Student Wellness Team, Campus Dining & Shops, Wellness and Work/Life Balance and University Human Resources.

For more information, go to www.hr.buffalo.edu.ubreathefree.com or contact:

Student Wellness Education Services – 645-2837

Kathie Frier, Director, Wellness and Work/Life Balance – 645-5347

Amy Myszka, Coordinator, Wellness and Work/Life Balance – 645-5357

Employee Assistance Program – 645-2231

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Campus Dining & Shops' primary purpose is to offer a variety of high quality, high value, and innovative dining options designed to fit the varied lifestyles and nutritional needs of the University community. Serving foods from local growers, striving to achieve sustainability, and expanding the availability of dining choices are ways that we enrich the dining experience. We challenge our experienced and knowledgeable employees daily to provide exemplary customer service. Campus Dining & Shops is a multi-unit company employing over 700 people. In addition to providing the University's dining services, CDS also serves the UB community through management of the UB Card Office, Campus Catering, Retail and Convenience Stores, and Vending. In our day-to-day operations we rely on inherent core values: quality items, value prices, environmentally friendly settings, ethical treatment of all, and conducting all phases of our business with integrity.